



Wisdom Bridge International School

Data protection and Privacy Policy

Introduction

Personal data on staff members, students, parents, and individuals who interact with the school is gathered and used by Wisdom Bridge. In order to provide the most excellent educational services possible and other related duties, this information is acquired. Furthermore, collecting and employing information may be required by law in order to make sure the school fulfills its obligations under the law.

Personal Data

This policy is applicable to all personal information gathered for or on behalf of the school, whether it is digital (such as emails, databases, and information systems) or analog (such as written documents and forms). The school must have access to the necessary personal information about students (names, addresses, dates of birth, languages, academic progress, exam results, and behavior records) and parents, employees, service providers, volunteers, candidates, and interns (including but not limited to contact information, dates of birth, languages, gender, diplomas earned, and criminal background checks). Medical information, CCTV footage, photographs, and video recordings are additional examples of personal data.

How is personal data used

In order to develop a secure and nurturing international atmosphere for teaching, learning, and general educational objectives, the school gathers personal data from parents, students, employees, service providers, volunteers, and interns. The school utilizes the information you submit for the purposes required to fulfill the terms of the contract or agreement you signed into and, in certain circumstances, as required by law.

The school may use the Personal Data provided in many ways including the following:

- to undertake and manage the school admissions and enrolment
- to provide a safe learning environment
- to comply with child protection requirements
- to support and enable the academic, pastoral and personal objectives of children, including the monitoring and reporting of progress
- to provide support and care for emotional and psychological well-being (pastoral and counselling)
- to protect the health of the parents, students, staff, service providers, volunteers and interns. The school may also use Personal Data provided to the school by health professionals to safeguard parents, students, staff, service providers, volunteers and interns
- to provide a tailored learning environment and make evidence-based educational decisions for the children we serve
- to enable students to continue or progress their education at other educational organisations
- to support and develop staff in the performance of their duties
- to meet statutory reporting requirements to the education and other authorities
- to help investigate any concerns or complaints which parents, students, staff, service providers, volunteers and interns may have
- to communicate with parents, students, staff, service providers, volunteers and interns

Publications of photos and videos by the school

Photos and videos are important medium for communicating about the School's programs and activities to the THE SCHOOL community, prospective families, alumni, and the general public. As a result, the School incorporates such media into its website, print publications, press releases, and pieces for external publications. In addition, students and teachers make images and videos for educational objectives, which play an important role in the instructional

program. Parents, students, staff, service providers, volunteers, and interns may be recorded or photographed while on school grounds. These photos can be used for educational and promotional purposes.

Storing personal student data (SPSD)

THE SCHOOL will maintain personal data for the duration of time necessary to comply with legal requirements or the most effective educational practices. THE SCHOOL keeps Personal Data after parents, students, staff, service providers, volunteers, and interns have gone in order to ensure traceability. It is commonly agreed that a school should save data about a child's achievements and experiences for future reference if they require it. Subject to adequate protections, the school may retain some information for a longer length of time if necessary for public interest archiving, scientific or historical research, or statistical motives.

Security

THE SCHOOL will ensure the appropriate security of Personal Data while it is being preserved and implemented, including protection against unauthorised or unlawful processing as well as accidental loss, destruction, or damage, by means of the use of appropriate technical or organisational measures.

Profiling

The school's information technology systems track all users' usage, access, and content. Profiling enables the detection of safeguarding and child protection hazards or problems, with your explicit cooperation. Some educational applications track children's conduct, use, and outcomes. The school has an internal framework in place to examine the impact on the children. In considering the usage of these applications, the School will weigh the benefits of utilizing them for students to learn, grow, and explore against the drawbacks revealed via profiling.

Right to object to processing

As previously indicated, parents, teachers, service providers, volunteers, interns, and, in some situations, students may object to THE SCHOOL processing or sharing Personal Data. In some instances, The School may be unable or just partially able to complete the contract or agreement, or it may be able to comply with a statutory requirement. In such cases, the School may be unable to comply with the request.